

Lombardy | CHEMICAL INDUSTRY

Infrastructures and connections

- ✧ 573 km of highways
- ✧ 900 km of national roads
- ✧ 11,000 km of provincial roads
- ✧ 1,680 km of railway network
- ✧ 4 International airports:
 - Milano Malpensa Airport, Varese - Ferno (54.5 km from Milan)
 - International Airport Il Caravaggio, Bergamo - Orio al Serio (60.4 km from Milan)
 - Enrico Forlanini Airport, Milano - Linate (9.7 km from Milan)
 - International Airport Gabriele D'Annunzio, Brescia - Montichiari (120.5 km from Milan)
- ✧ Distance by car from Milan to Paris (8h50min), Berlin (10h45min), Frankfurt (7h30min), Barcelona (10h)



Industrial base

- ✧ Lombardy is a reference point at Italian and European level
- ✧ Northern Italy accounts for about 78% of chemical employment. Lombardy, representing more than half of it, has a real vocation for chemicals: it is among the Top Five chemical regions in Europe in terms of number of companies
- ✧ Lombardy presents the highest index of specialization in the chemical sector (share of national employment)
- ✧ There is an important presence of industries that manufacture chemical products, artificial and synthetic fibers
- ✧ Lombardy is a high-value manufacturing region that is a rich end market for products made from renewable raw materials such as, for example, in the food, cosmetics, chemistry, pharmaceutical, animal feed and textile sectors
- ✧ Within Green Chemistry Cluster there is a strong focus on technologies in the following sectors: biorefineries, biomaterials, renewable fertilisers, catalysis and bioprocessing, which allow intense technology transfer

FACTS & FIGURES^{sw}

- ✧ 2nd region at European level in terms of employees
- ✧ 70,000 workers, 4.1 % of the total in the European Union
- ✧ 1st region at Italian level, with 31% of companies and 42% of workers
- ✧ 151 foreign companies working in the field of chemical industry are located in Lombardy employing more than 20,900 people
- ✧ In 2017 exports increased by 9.5 % and turnover rose by 20.1%
- ✧ Presence of Lombardy Green Chemistry Association that includes:
 - 29 companies
 - 9 universities/research centers
 - 7 associations

Contact info

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R&D network

Strong representation in the region of public and private research centers and universities such as:

- ✧ CNR – Consiglio Nazionale delle Ricerche – (Research project on Chemical sciences and materials technology)
- ✧ PTP – Science Park
- ✧ Innovhub – Stazioni Sperimentali per l'Industria – (Research project BIO&CO)
- ✧ Politecnico di Milano – (Research Department of chemistry, materials and chemical engineering "Giulio Natta")
- ✧ Università degli Studi dell'Insubria
- ✧ Università degli Studi di Brescia
- ✧ Università degli Studi di Milano – (Research Department of chemistry)
- ✧ Università degli Studi di Milano Bicocca – (Studies department of sciences and chemical technologies)

Incentives and funding

Regione Lombardia supplies incentives for corporate investments and Start-ups. For example:

«AL VIA» Corporate Investments

- ✧ 5% to 15% non-repayable grant for capital expenditures in productive assets for a specific investment project
- ✧ Long-term financing from €50,000 to €2.85M at favorable rates, with a duration from 3 to 6 years
- ✧ Free financial guarantee to cover up to 70% of the financing
- ✧ The eligible projects must fall within one of these two categories: Company Development or Relaunch of Productive Areas
- ✧ The intervention is dedicated to companies: registered in the Italian Register of Companies with an operating office in Lombardy at the time of the supply of the contribution, active for at least 24 months

«INTRAPRENDO» Incentives for Startups

- ✧ The incentive consists of a zero-interest-rate loan and a non-repayable grant (min €25,000 to max €65,000)
- ✧ The combination of the two can cover from 60% to 65% of the total eligible cost (min €25,000 max €65,000) of the project
- ✧ The intervention is dedicated to:
 - MSMEs active and registered in the Register of Companies for no longer than 24 months, with operating headquarter in Lombardy
 - Individual entrepreneurs that have started their own entrepreneurial activity for no longer than 24 months

Thanks also to the ERDF - European Regional Development Fund, Regione Lombardia allocated in the 2014 – 2020 program period 36% of the fund (€349.2 M) to strengthen the research sector, foster technological development and innovation. In the same way, 30% of the fund (€294.6 M) is allocated to promote the competitiveness of SMEs and improve access to loans.

Sites and buildings

- ✧ AttrACT website www.attractlombardy.it gives access to more than 100 investment opportunities (greenfield and brownfield opportunities), located in 55 Municipalities, mapped out through the AttrACT Programme. A variety of sites ranging from the office building to the industrial facility. This initiative, promoted by Regione Lombardia together with Unioncamere Lombardia, is a unique experimentation in Italy for the promotion of the investment opportunities located in Lombardy.
- ✧ Within Green Chemistry Cluster: PARCO TECNOLOGICO PADANO (Lodi, LO)



Success story

BAYER GROUP

The Bayer Group based in Germany is nowadays present in 79 countries and employs about 100,000 people worldwide. Its 2017 world turnover is of € 35 billion with 4.5 billion invested in R&D.

Bayer is present in Italy under Bayer S.P.A with its headquarter in Milan and a delegation in Rome. The Italian reality is characterized by a turnover of € 1,029 million in 2017, above 2,000 employees and 3 production sites with the most advanced systems in the world. The production potential is based on three industrial sites, with headquarters in Garbagnate Milanese (MI), Segrate (MI) and Filago (BG). These industrial sites are international reference points for the most advanced productions capacities with the automation of processes, the use of cutting-edge technologies and constant innovation fueled by a policy of strong investments. Last year Bayer invested € 11 million in the production site of Garbagnate in the field of Industria 4.0.



Business opportunity

The AttrACT Program is a unique innovative program in Italy: it brings together investors, investment opportunities and local Municipalities thanks to a dedicated online platform, www.attractlombardy.it.

AttrACT aims at:

- ✧ developing the regional offering
- ✧ promoting opportunities for investment
- ✧ bringing together the main territorial stakeholders

More than 100 "ready to use" investment opportunities, representing all the 12 provinces of Lombardy and pertaining to 4 key segments: Industry, Logistics, Offices and Tourism. The Program has mapped both publicly- and privately-owned areas.

AttrACT sees the direct engagement of the Lombardy Municipalities involved in the Program that are called to identify local investment opportunities (greenfield and brownfield) in their area, made it available to investors, and simultaneously made commitments to simplify administrative processes, offer economic and tax incentives and offer qualified assistance service.

Commitments can vary according to the Municipality:

- ✧ Simplification of administrative processes such as:
 - Adopting the Action Plan by the city council in less than 90 days from the request
 - Delivering a Planning Permission in less than 60 days from the request
 - Dedicating a portal or an on line "front office" service where investors can find all useful information
- ✧ Economic and Tax incentivisation such as:
 - Declaring in advance all urban planning and construction expenses without additional expenses
 - Offering reduction or exemption of IMU, TASI, e/or TARI according to the Municipality
 - Reducing the primary and secondary land development expenses by at least 20%
- ✧ Promotion:
 - Making available a support team that coordinates the work, facilitates the relationships and encourages collaboration
 - Providing preliminary consulting services and support to companies in the presentation and implementation of their projects, with the issuance of written opinions if requested in the proposal

AttrACT, where to invest in Lombardy.

attrACT

