

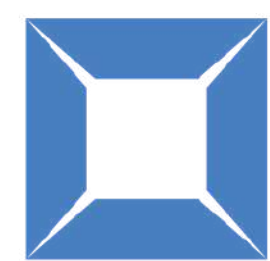


LOMBARDY'S COMPETITIVE ADVANTAGES



invest in
Lombardy

POWERED BY



UNIONCAMERE
LOMBARDIA



Regione
Lombardia

AT THE HEART OF EUROPE

Located in the **north of Italy**, at the heart of the most economically advanced European area, Lombardy is a **bridge to the Mediterranean Sea**



24,000 km² of surface area

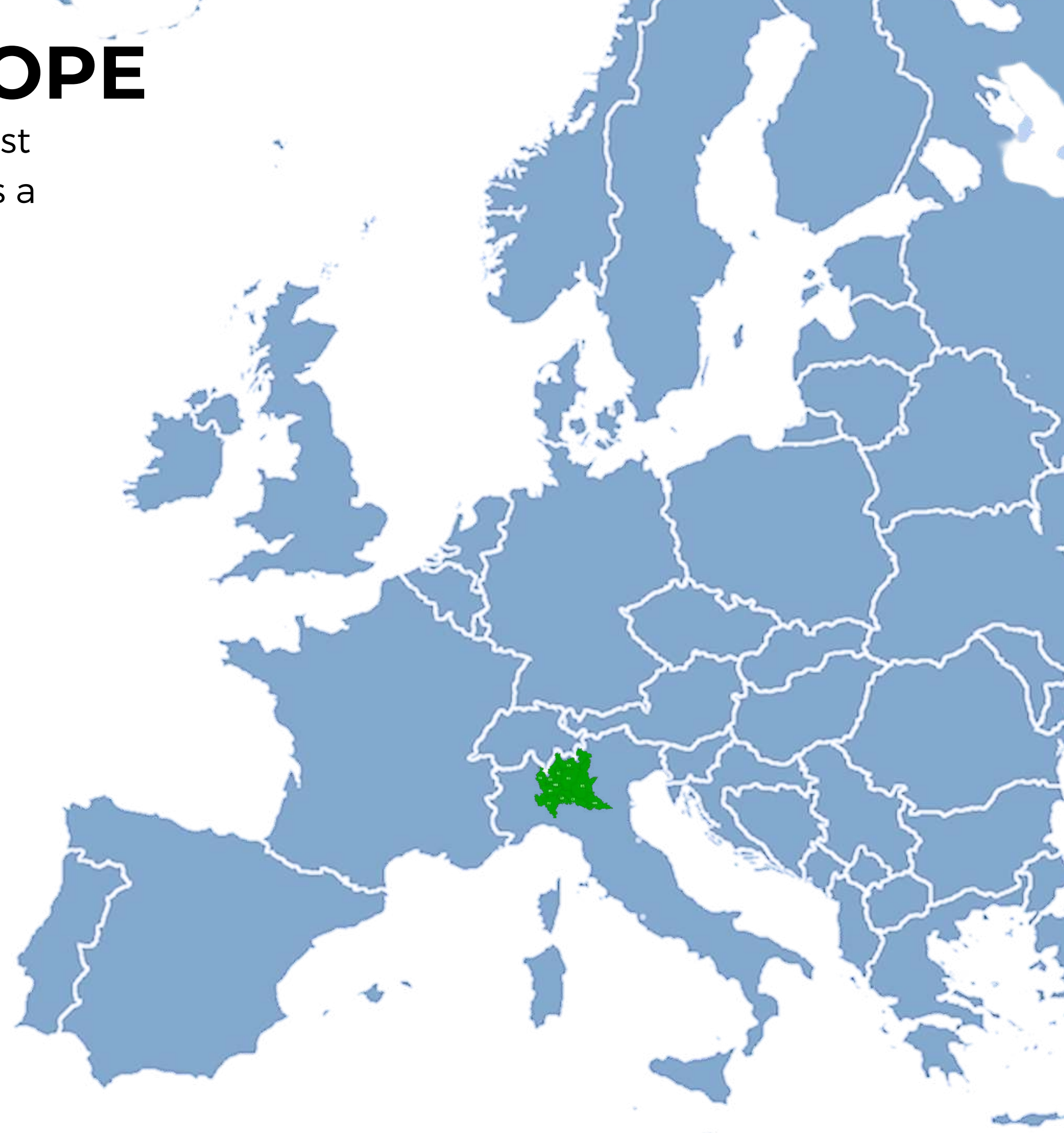


10 mln inhabitants

- **1st** in Italy
- **3rd** in Europe



divided into **12 provinces** with **Milan** as the capital city



LOMBARDY'S ECONOMIC STRENGTH

1ST REGION FOR

GDP
€ 384 BLN

23%
OF ITALY'S GDP

N. OF COMPANIES
816K

N. OF EMPLOYEES
4,2 MLN

AN INTERNATIONAL REGION

27%
**OF THE ITALIAN
EXPORT**

6,300
**MULTINATIONAL
COMPANIES**



LOMBARDY'S ECONOMIC STRENGTH

The most attractive Region in Italy



FDI

- **€11 bln** attracted from 2012 until today
- **24,7%** of National FDI attracted (€44.4 bln)

Among the top European Regions



2ND

- EU Region for GDP

STRONG INNOVATOR

- Among the **67** strong innovative regions out of 240

INFRASTRUCTURES & CONNECTIONS



1,920 km

of railway networks

- 428 train stations



700 km

of highways



11,000 km

of provincial roads



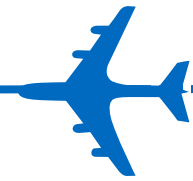
4

international airports

- 25% of national passengers' traffic
- 70% of freight transport



10 h to Beijing



8 h to New York



6 h to Dubai



1.50 h to London



1.30 h to Paris

Lombardy offers a wide range of direct flights to the main European and global destinations

WHY LOMBARDY



The industry

Presence of a plurality of comprehensive industries with skills distributed along the different stages of the supply chain



The Leadership

Leadership in manufacturing technology and advanced industrial sustainability culture



The Network

Strong international openness with Lombardy at the center of international networks and European platforms for cooperation on industrial policies, research and innovation



LOMBARDY'S KEY SECTORS IN A SNAPSHOT

Lombardy region is renowned for its strength in different competitive sectors, such as:



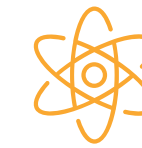
Advanced Manufacturing

1st region in Italy for manufacturing turnover and **2nd in Europe** in terms of employees



Aerospace

Lombardy counts for **1/4** of the total national **export**



Life Sciences & Chemical

1st region in Italy per number of companies, revenue, and employees



Clean Tech

90,500 companies in Lombardy (17% of the national total) invested or will invest in green technologies



Creative Industries

26.6% of national value-added generated in Lombardy



Agri Food Tech

1st region in Italy for area dedicated to agriculture



ICT & Data Centers

€6.8 bln of goods esported

Innovation



ADVANCED MANUFACTURING

THE INDUSTRY IN A NUTSHELL

903,826

employees (2nd in Europe)

84k

enterprises

€257 bln

revenue

€163 bln

of exports



AEROSPACE

THE INDUSTRY IN A NUTSHELL

21,880
employees

215
enterprises

€6.3 bln
revenue

€1 bln
of exports



LIFE SCIENCES AND CHEMICALS

THE INDUSTRY IN A NUTSHELL

€27 bln
value added

€74.5 bln
value of production

1st
region in Italy for number of
professors and researchers

1st
region for patents
applications and
clinical trials



CLEAN TECH

THE INDUSTRY IN A NUTSHELL

90k

companies investing in green technologies

709k

people employed in green jobs

18%

of national renewable electricity production

€7.6 bln

turnover generated by Smart Mobility in 2020



AGRIFOOD TECH

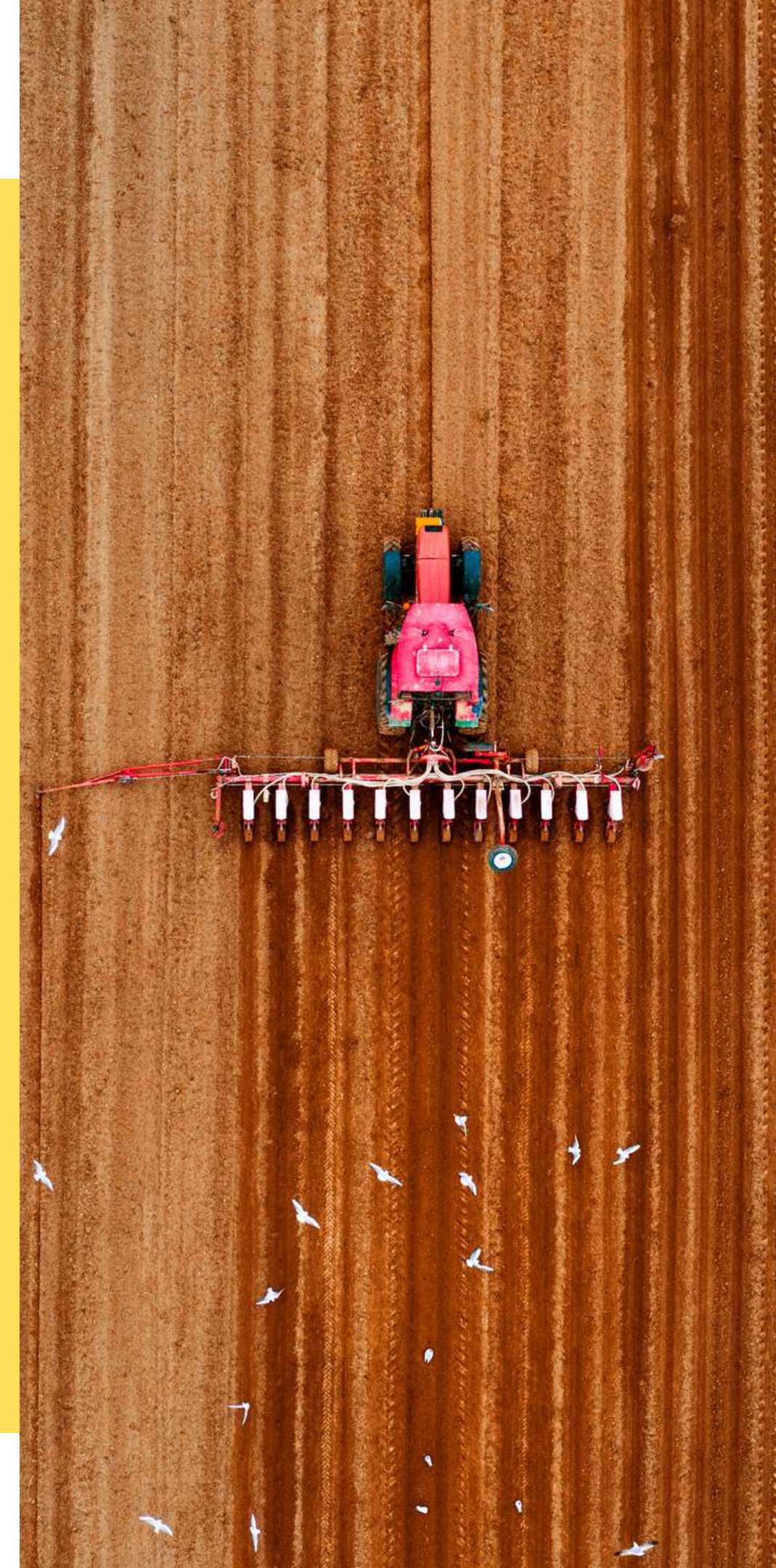
THE INDUSTRY IN A NUTSHELL

597k
employees

134k
enterprises

11%
of national sector value added
generated by Lombardy

€24 bln
of exports



CREATIVE INDUSTRIES

THE INDUSTRY IN A NUTSHELL

225k
employees

40k
enterprises

26.6%
of national sector value added
generated by Lombardy

€21 bln
of exports



ICT AND DATA CENTERS

THE INDUSTRY IN A NUTSHELL

1st

Italian region for number of data centers

28k

enterprises

€19 bln

Digital Market Value in Lombardy in 2020

269k

employees



HIGHLY SPECIALIZED HUMAN CAPITAL

In Lombardy, the strong link between universities, high schools of specialization, enterprises, and research centers enhances the growth of specialized human capital

15 public and private universities all offering courses in English

1st region for the number of graduates in 2021 (almost **72K**)
19% of the national total

6,200 students enrolled in schools of higher technical education (ITS, IFTS)

SOME EXAMPLES OF EXCELLENCE:



POLITECNICO
MILANO 1863

18th in the world for engineering & technology
10th in the world for architecture



Università Commerciale
Luigi Bocconi

7th in the world for business & management
14th in the world for social sciences



UNIVERSITÀ
DI PAVIA

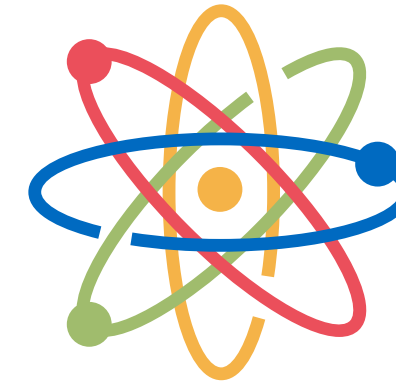
10th among all Italian universities
Awarded as **Top Author** by ISSCC*

RESEARCH AND DEVELOPMENT

Lombardy is Italy's first region for R&D spending

**€5.3
bln**

Invested in
2019 for R&D



3

Sections of the **National
Institute of Nuclear Physics**

75,000

R&D workers in
Lombardy



1300

**Research and technology
transfer centers**



12

NRC Institutes

32,000

Pure
researchers

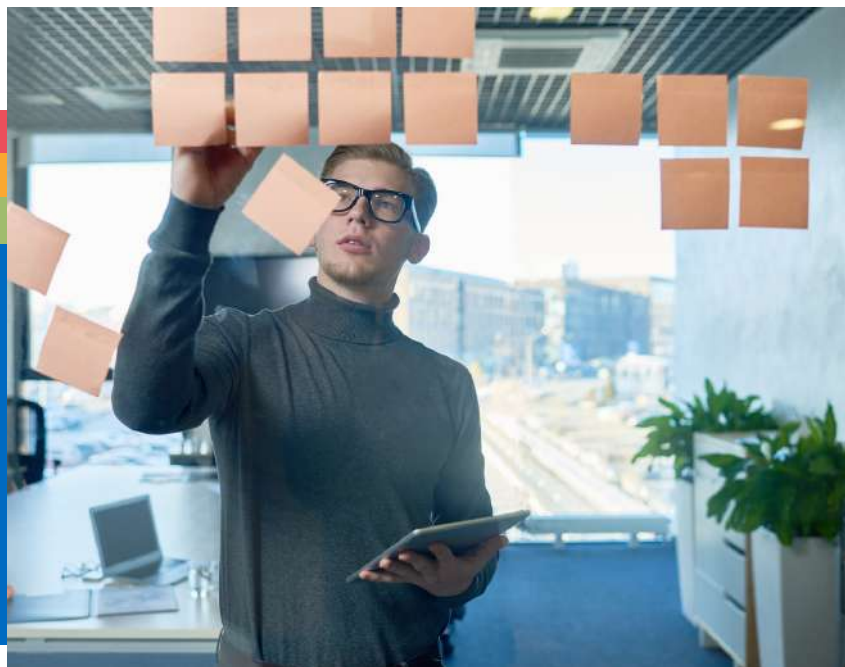
9 REGIONAL CLUSTER

They promote the **innovation ecosystem** by fostering the creation of aggregations among the different actors active in the field of **Research and Innovation**



A COMPETITIVE STARTUP ECOSYSTEM

Of the 14,000 innovative start-ups and SMEs operating in Italy, more than **26.7% (3,750)** are located in Lombardy and **2,669** in Milan



24% of certified national incubators (57 out of 237)



18% of national fablab



more than 100 incubators, accelerators, and innovation hubs

INCUBATORS, ACCELERATORS AND INNOVATION HUBS

There are **more than 100** of them in Lombardy. Some examples are:

They **support startups** by acting as a bridge between universities, innovative enterprises, and companies, **accelerating economic development** in the area



INVEST IN LOMBARDY: ONE-STOP-SHOP DEDICATED SERVICES



LOCATION SCOUTING

Find the best locations for your business through a dedicated network of local public institutions and private partners



NETWORKING

We are a business integrator, facilitating the connection with private and public, local and national stakeholders



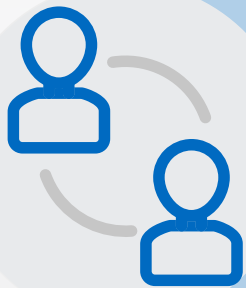
BUSINESS INTELLIGENCE

Providing useful information on sectors/markets, supporting the evaluation of business opportunities in Lombardy



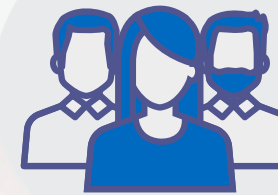
INCENTIVES

Overview of the tax incentives, grants, loans, and applicable bilateral conventions with institutions



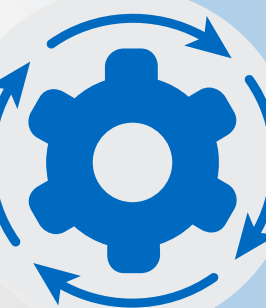
PUBLIC ADMINISTRATION

We facilitate the dialogue with the public administration & support you in dealing with administrative procedures



HUMAN RESOURCES

Assistance in choosing the most suitable staff recruitment channels for your business



START OF THE OPERATIONS

Tailor-made technical support for the set-up of a new business



EXPANSION & RELOCATION

General support to the expat workers in the relocation process

CONTACT US

FOR QUESTIONS, COMMENTS,
AND DEDICATED SUPPORT



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